

Class Agent Fundraising

Simplify how to assign and manage volunteers



Volunteers can complete all of their tasks with our mobile app on iOS and Android!

Lead Volunteers can keep track of their volunteers' activities, saving you time and effort on a number of tactical items related to your fundraising initiatives.



Manage Volunteer Fundraisers with Ease

Designed specifically for college and university annual fund and reunion giving programs, Class Agent Fundraising helps your staff manage volunteer fundraisers more efficiently, while making it easy for volunteers to complete their solicitations.

Class Agent Fundraising is a simple one-stop solution that allows you to assign lead volunteers and prospects to all volunteers while monitoring their day-to-day fundraising activities. The tool makes it easy to track volunteer activity and exchange information among all of your volunteers. You can also view up-to-date campaign results at your fingertips – gone are the days of emailing spreadsheets and waiting for monthly reports to track your program's progress.

A complete volunteer management solution

- **Management dashboard for staff** to manage the volunteers and assign lead volunteers
- **Web portal for volunteers** to see their assignments and get the information they need to make the “asks” of their peers
- **Mobile app for volunteers** to provide convenient access for and keep them connected with push notifications

Simplify volunteer management

- Eliminate errors, protect data and save time by giving volunteers online, secure access to up-to-date information
- Assign lead volunteers to help manage a group of volunteers
- Assign prospects to your volunteers based on Reeher predictive models, *and* let them choose their own
- Set goals for each class relating to dollars raised, number of donors, or participation rate
- Communicate with your class agents and volunteers and share campaign materials from within the application
- Prioritize volunteer assignments

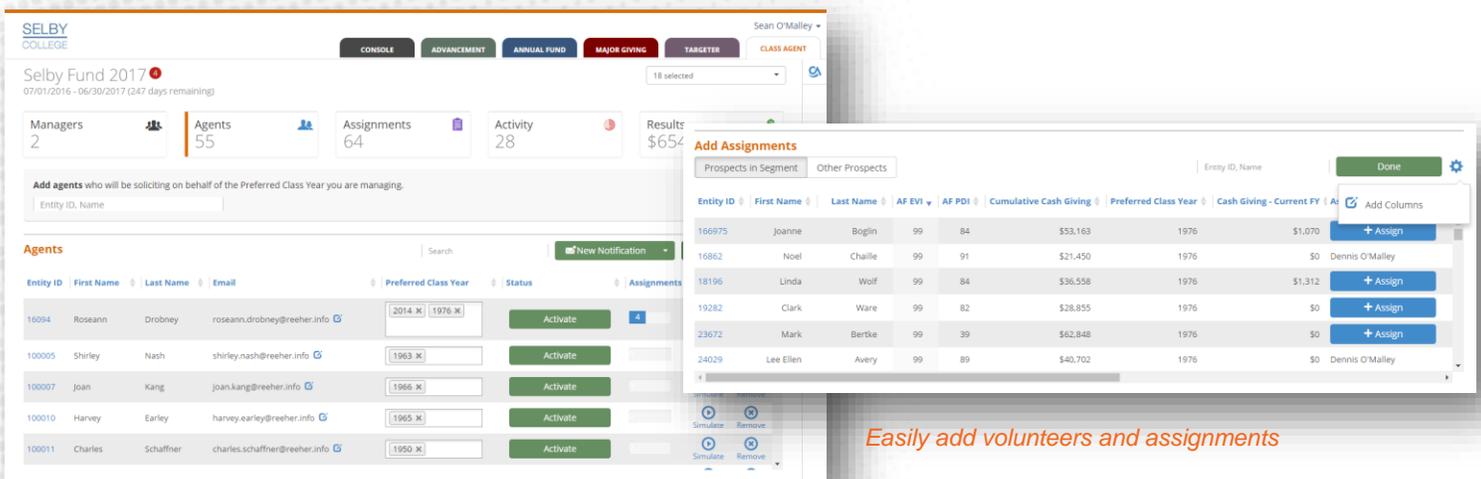
Assign Lead Volunteers

You can designate some of your top volunteers as Lead Volunteers to assist with managing your volunteers' day-to-day activities. Lead Volunteers can be assigned to their class year or by numerous other variables. The lead volunteer has visibility to all volunteers assigned to

them and is able to see each volunteer's status, prospects, and contact information.

Easily track volunteer activities and progress

- Capture lead volunteer and volunteer activities automatically
- Drill down into more specific donor data
- Monitor volunteer activity and performance so you can see who may need follow up or assistance



Entity ID	First Name	Last Name	Email	Preferred Class Year	Status	Assignments
16094	Roseann	Drobney	roseann.drobney@reeher.info	2014 X	1976 X	Activate
100005	Shirley	Nash	shirley.nash@reeher.info	1963 X		Activate
100007	Joan	Kang	joan.kang@reeher.info	1966 X		Activate
100010	Harvey	Earley	harvey.earley@reeher.info	1965 X		Activate
100011	Charles	Schaffner	charles.schaffner@reeher.info	1950 X		Activate

Entity ID	First Name	Last Name	AF EVI	AF PDI	Cumulative Cash Giving	Preferred Class Year	Cash Giving - Current FY	Assign
166975	Joanne	Boglin	99	84	\$53,163	1976	\$1,070	+ Assign
16862	Noel	Chaille	99	91	\$21,450	1976	\$0	+ Assign
18196	Linda	Wolf	99	84	\$36,558	1976	\$1,312	+ Assign
19282	Clark	Ware	99	82	\$28,855	1976	\$0	+ Assign
23072	Mark	Bertke	99	39	\$62,848	1976	\$0	+ Assign
24029	Lee Ellen	Avery	99	89	\$40,702	1976	\$0	+ Assign

Easily add volunteers and assignments

Up-to-date campaign results to track volunteers' progress

Make it easy for volunteers to participate!

- Eliminate obstacles for volunteers to improve engagement through the web portal and mobile app
- Enable more interaction between volunteers and staff with in-app notifications and mobile push notifications
- Take away the volunteers' guesswork about what to do next with step-by-step directions. Give volunteers access to all of their assignments on ClassAgent.com and on the Class Agent mobile app for iOS and Android

